

WHY MULTI-MANAGER INVESTING?

Put simply, it allows you to choose a single fund that diversifies your investments and combines the talents of many fund managers all in one. A typical, single-manager investment fund may invest in only one kind of asset, sector, or geographical area. Multi-manager funds are different; instead of focusing on just one type of investment, they invest in lots of other single-focus funds – known as underlying funds. Every underlying fund selected is run by a specialist fund manager who knows the market inside out. By bringing these specialist underlying managers together you can invest in a single diversified investment solution.

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BNP PARIBAS
ASSET MANAGEMENT

The sustainable investor for a changing world

Picking the best in class

No one person can be an expert at everything. That's why we combine the best managers in their respective fields into our portfolios, to make sure we have an expert taking care of each asset class or region.

Think of it like a decathlete, whilst they are still a very skilled athlete, they get beaten the majority of the time by the individuals who focus on only one event. This is the way we approach the construction of portfolios.

Olympic champion outperformance (by individual event champions)



Source: Paris Olympics 2024, olympics.com

Making it easier for you to diversify your investments and spread risk

With such a large range of funds and asset classes to choose from, choosing investments that are appropriate and most likely to deliver optimal returns can be difficult. We believe it is sensible not to put all your eggs in one basket.

By investing in a BNP Paribas Asset Management multi-manager fund, you can be confident that your investments are spread across a range of different sectors, geographies and in some cases asset classes and benefit from the skills of some of the top fund managers.

When building our multi-manager portfolios we aim to give investors access to what we believe to be the best managers available. Each manager that makes it into our portfolios is a specialist in a specific asset class or region and has been subject to the expert and thorough research process carried out by our investment team. The result is one simple investment solution that is continually managed and monitored by our team to make sure investors always have access to the best.



BNP Paribas Group's acquisition of AXA Investment Managers was completed on 1 July 2025, and AXA Investment Managers is now part of BNP Paribas Group.

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Capital at risk. The value of investments, and any income from them, may fall as well as rise and investors may get back less than they originally invested. Exchange-rate fluctuations may also affect the value of their investment. Due to this and the initial charge that is usually made, an investment is not usually suitable as a short-term holding. Past performance is not a guide to current or future performance, and any performance or return data displayed does not take into account commissions and costs incurred when issuing or redeeming units. References to league tables and awards are not an indicator of future performance or places in league tables or awards and should not be construed as an endorsement of any BNP PARIBAS ASSET MANAGEMENT company or their products or services. Please refer to the websites of the sponsors/ issuers for information regarding the criteria on which the awards/ratings are based.